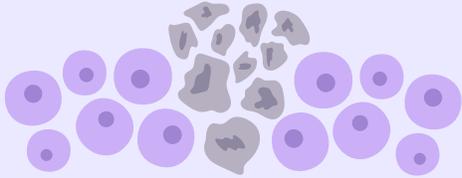


# THE FACTS ON CANCER

## WHY SHOULD YOU CONSIDER CANCER COVERAGE?

### WHAT IS CANCER?



Cancer is the uncontrolled reproduction of abnormal cells. Left untreated, it can spread throughout the body and lead to death.

### WHO DOES CANCER EFFECT?



Men will be diagnosed with cancer in their lifetime.



Women will be diagnosed with cancer in their lifetime.

### WHAT INCREASES MY RISK?



There are various things that can affect a person's risk of getting cancer. Risks can include various genetic and environmental factors, like age, and family history, obesity, sun exposure, tobacco use and alcohol use. Speak to your doctor to learn what risk factors you may face.

### WHY IS CANCER SCREENING IMPORTANT?



Cancer screening can reduce the mortality of cancer when it is caught early and treatments are less intensive and more often successful.

### WHAT'S THE REALITY?



Over 1.9 million cancer cases are expected in the year 2022. Cancer medical cost are projected to increase to \$246 billion by the year 2030.

### WHY SHOULD I CONSIDER HEALTH AND CRITICAL ILLNESS INSURANCE?



Uninsured individuals are more likely to be diagnosed with cancer at later stages when treatment is costly and less successful. Health insurance allows individuals to get regular cancer screenings, reducing the risk of finding out too late. Critical Illness insurance can help you relieve the financial pressure of cancer treatments if you are diagnosed.

Data and information collected from the following sources:

American Cancer Society. *Cancer Facts & Figures 2022*. Atlanta: American Cancer Society; 2022.

American Cancer Society. (2022, May 12). Lifetime Risk of Developing and Dying from Cancer, American Cancer Society, [www.cancer.org/healthy/cancer-causes/general-info/lifetime-probability-of-developing-or-dying-from-cancer](http://www.cancer.org/healthy/cancer-causes/general-info/lifetime-probability-of-developing-or-dying-from-cancer).

Cancer.Net Editorial Board. (2018, March). Understanding Cancer Risk. Cancer.Net. [www.cancer.net/navigating-cancer-care/prevention-and-healthy-living/understanding-cancer-risk](http://www.cancer.net/navigating-cancer-care/prevention-and-healthy-living/understanding-cancer-risk).

By responding to this advertisement, I understand a sales agent may contact me by telephone, email, or mail to discuss Medicare Advantage plans, Prescription Drug plans, and Medicare Supplement Insurance plans.