



Imagine this,
but it's your
CRM and Automation
System.
...nice, right?

We organize our closets. We clean our desks. We update our files. But how often do we turn our attention to updating, cleaning and organizing our Customer Relationship Management systems? CRM prospect segmentation based on customer-oriented criteria is about more than just "being tidy". It will change your business development. Cicada has put together a list of 5 dynamic ways to start your journey to a perfectly organized and segmented database. Learn more here: <http://cicadagraphics.com/5-segmentation-lists>

