





C L E V E R 

TOP 10 RX FACTS EVERY BROKER

must know

TO BENEFIT EVERY. SINGLE. ONE. OF YOUR EMPLOYEES

1. **40% of our drugs are \$10 or less:** If you have a copay of \$10 or more, we can help.
 2. **We have discounts on over 55,000 FDA approved medications:** For most, if not all of your pharmaceutical needs, we have you covered.
 3. **Over 80,000 pharmacies nationwide accept Clever RX:** From the Big 4 to local pharmacies, Clever RX is accepted near you.
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4. Our **pricing is guaranteed** at the **Big 4 (Walgreens, Walmart, Kroger, and CVS)**: The price you see in the Clever RX App is the price you will pay at the pharmacy.

5. We **beat the average insurance plan 80% of the time**: Even with insurance, the rising cost of pharmaceuticals and the increasing number of high deductible & high copay health plans makes Clever a much needed solution.

6. We **beat our competitors pricing 70% of the time**: Clever is the best prescription savings card on the market, which means you can experience the biggest savings using Clever RX.

7. **The average family of 4 fills 32 scripts per year**: Entire families benefit from you sharing Clever RX with your employees.





8. Once the Clever RX card is used, it stays in that pharmacy's system as the **card of reference**: Each time you go to refill your script the pharmacy will check the Clever RX price first until another card is entered.

9. **37% of scripts don't get filled due to high prices**, and within 6 months **22% of those that did not fill their script end up in the hospital**: Saving your employees money up front on their RX needs can save you big time later.

10. **The average 70 year old has 16 prescriptions a month**: Clever can even help those in the Medicare donut hole.

Now that's Clever.

