

Why reach for the sky when you can shoot for the stars?

\$350 Per UW application

June 1st - June 30th, 2020

We are sure you have questions 🖣

Why stop at the sky... shoot for the stars like these winners!

Are we Crazy?

Absolutely.

How are we able to do this?

Really smart people helped us figure it out. **Enjoy**.

Why are you offering this bonus?

We are looking to create a block of business that does not produce high double digit rate increases. A healthy mix of underwritten business can significantly reduce future rate increases.

Bonus Totals Since April

1. Robert - \$19,800

2. Dwight - \$17,100

3. Ann - \$14,700

4. James - \$10,800

5. Justin - \$6,900

For Agent Use Only. No minimum app requirements to qualify. Not paid on Guaranteed Issue or Open Enrollment business. Applications must be received in the Home office by July 1st, or postmarked by July 1st if mailed. Initial premium must be collected in order for the bonus to apply. See rules for drafting initial premium in the agent guide. Bonus will be paid on the 15th of the following month. This replaces the current Super Agent Bonus. Heartland Financial Group, at its sole discretion, reserves the right to change the program rules and qualification requirements. Agents must be in compliance with all company guidelines, state regulations, be appointed and in good standing with Heartland National Life.