



YOUR CONSISTENT BRANDING CHECKLIST

SENIOR MARKETING SPECIALISTS
smsteam.net - (800) 689-2800 - smssalessummit.com

STEP ONE ESTABLISH...



STEP TWO

CHECK

DO THE BELOW ITEMS MATCH THE ELEMENTS FROM STEP ONE?

- Business Cards
- Flyers
- Brochures
- Promotional Items
- Advertisements
- Newsletters

- Website
- Email Signatures
- Social Media
- Voicemail
- Google Listing

- Building Signage
- Reception Area
- Presentations
- Return Address Labels
- Stationary
- Logo'd Clothing

STEP THREE

MAKE THEM MATCH

—
IF YOUR BRANDING ISN'T
CONSISTENT, USE THESE
RESOURCES TO GET YOU THERE.



PARTNERING

SENIOR MARKETING SPECIALIST CAN:

- Give you content to post to your social media outlets
- Provide additional training and educational opportunities
- Contract you with the most competitive carriers
- Support you and your office staff
- Help you create marketing plans
- And more...

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